

ROOTS



ROOTS INTERNATIONAL GROUP COMPANIES

ROOTS INTERNATIONAL GROUP

VENDOR

Production QC & Management
ROOTS INTERNATIONAL LTD,
CHINA

Steel and industrial Raw
Material ROOTS
INTERNATIONAL PAKISTAN

Electrical Division
Ritz Instruments FZE, UAE

Construction Division
ROOTS INTERNATIONAL
CONSTRUCTIONS, PAK

Equipment and Machinery
ROOTS INTERNATIONAL
MACHINERY, PAK

CUSTOMER

CEO's STATEMENT.

Dear valued business partners!

Roots International is relative a young player in the trading business, however we believe that just time is not the decisive factor in market acceptance and recognition. Rather it is your commitment with the client, devotion to the assigned job, in depth knowledge of offered products, current market awareness and selection of right principals. Which leads a trading organization to success and I can proudly say that today Roots International is the realization of our firm believe in what we analyzed and say. Emergence from a uni-product focused company Roots Building Machinery and Equipment to Roots International is an enlightening example where the diversification of the business in industrial supplies, project procurement services, Raw Material supplies, construction and logistic solution are the results, which motivated us to endeavor for further expansion and establish our footstep outside the country. Hence the formation of Roots International Constructions, Ritz Instruments in Jebel-e-Ali and Roots International in Hong Kong is the first step of our set goals. With the company dictum learning never stops, we have been able to secure the trust of our valued clients and principals, which we care about and keep as our precious asset. We are able to draw upon an unsurpassed knowledge of innovative solutions in order to meet the demands of industrial clients in many countries. We have many reputed names in our clientele, both from the domestic as well as international market. Our goal is to extend our development and quality leadership further.

It could not be in position to mention above without the dedication, professionalism and loyalty of my colleagues and employees, who always stand firm with the company philosophy and have been the key cause of our success. We are firmly determined towards our growth with the intention to create more jobs opportunities and play our due roll in serving the nation.

Finally, I would like to thank the wonderful people who make up Roots International team. The commitment, integrity and creativity of each of our employees lead us to one success after another.

On behalf of the entire Roots International team, we look forward to partnering with you.

Sincerely,
NADEEM TAHIR

ROOTS INTERNATIONAL PAKISTAN

ROOTS INTERNATIONAL, PAKISTAN

Founded in 2004, Roots International has built a strong reputation for delivering exceptional quality services to its customers in the field of engineering and trading. Today Roots International is one of the leading company providing project procurement services for, for steel manufacturing, oil & gas, power & distribution, cement, shipbuilding, construction, pharmaceutical, textiles and FMCG -sector in the region. Our growing reputation of excellence is due to scientific management and coordinates efforts of our employees. In recent years Roots International has aggressively engaged in pursuing product diversification and also further globalization of the company. Roots International specializes in sale, purchase of pipes, plates, fittings, structure steel & profiles, GI/coated/silicon steel coils, Ferro alloys, steel scrape, processing instrumentations, flow control valves, filtration solutions, industrial hydraulics, industrial tools, fluid connectors & seals, lubrication systems, mechanical & electromechanical equipment's and machinery, LV/HV & control cables, switch gears, epoxy / silicon insulators, voltage-, current- and protection transformers, epoxy insulated bus bar system and other specific industrial requirements from our valued clients in the region. Parts manufacturing and hydraulics maintenance workshop business segment is well on its way to cater further requirements of industry and to provide a comprehensive service package to our valued clients.

Roots International is a close knit organized team that consists of dynamic and talented achievers. Today Roots International employs over 20 employees, which include experienced professional staff and field force. All the employees are focused on one goal, to provide the best and dedicated service to their clients.

With headquarter in Pakistan Roots International ever increasing clients are spread across Middle East, Africa and South Asia.

ROOTS INTERNATIONAL MISSION & VISION

Mission Statement

Perceiving customer needs at utmost level by providing them flexibility in scouring, competitive prices, on-time deliveries and customized solution for unique requirements. Ensuring attentive, effective and proactive customer service and personalized attention to customers. Continually building our skills and knowledge to meet the growing and diverse needs of customers sustaining our reputation as a reliable, customer-oriented, dynamic player in the market. Achieving profitable growth, operational and organizational excellence without compromising our values and business ethics.

Vision Statement

Our vision is to become a dominant player in the field of Engineering & Green Power, globally.

Corporate Social Responsibility

The importance of requirements for corporate social responsibility (CSR) is growing today. As specific elements of CSR differ depending on countries, regions and companies, the key for companies to sustain growth lies in how to meet social requests and thus gain social trust. Therefore, the Company will also strive to take care of the natural environment and emphasize social contributions, while more proactively promoting a better understanding of every stakeholder.

Protection & Management of Information

The Company considers its information and infrastructure thereof (hereinafter called collectively "Information Assets") a valuable corporate asset. All employees of the Company are required to properly protect and manage the Information Assets in accordance with applicable laws and regulations as well as our internal rules.

Global Policy of Human Resources

Human resource systems must reflect the historical and cultural background of each region. Such differences must be acknowledged and respected. Employees shall be respected for their individuality, integrity and privacy. The Company shall comply with international conventions or treaties on the rights of children and do not engage in child labor

REFERENCES OF ROOTS INTERNATIONAL

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ROOTS INTERNATIONAL PRODUCT RANGE

STRUCTURE STEEL PROFILE

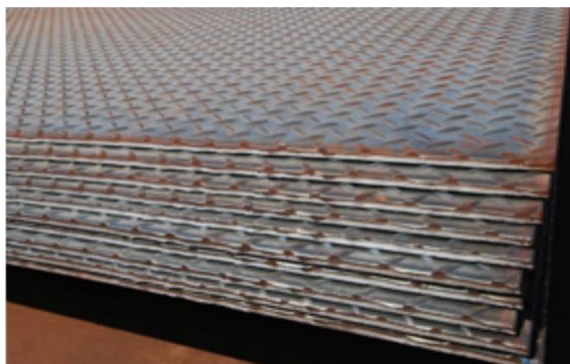


ROOTS INTERNATIONAL PRODUCT RANGE

STRUCTURE & CRUDE STEEL



Boiler, Pressure vessel steel plates



M.S Chequered steel Plates



Stainless steel Flat and long Product



HFI Welded Pipes, Black and galvanized



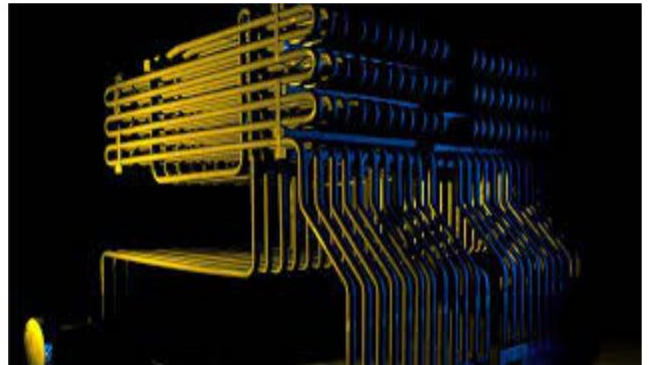
Crude Steel, Billets, Blooms, Slabs From size 100 x 100 to 240 x 240

PRODUCTS & SERVICES

TUBES, PIPES & FITTINGS



Super heater tube



Customized boiler tubes solutions



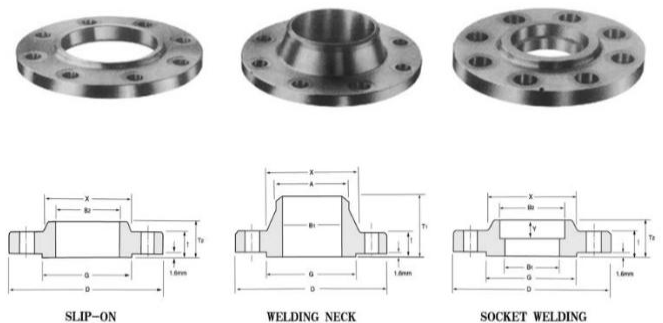
API 5L/A106 /A53 Gr.B Pipes



SS 304/316 L Pipes & tubes



CS/SS Fittings



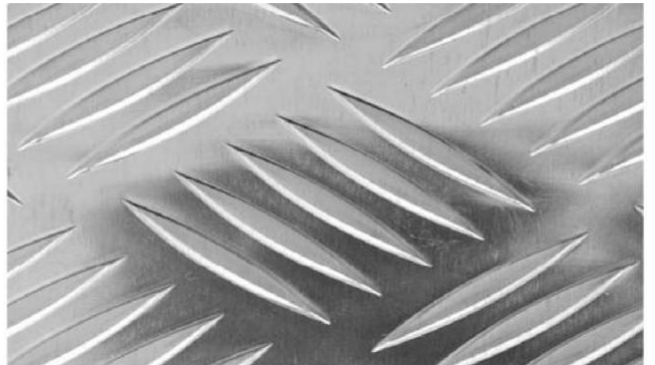
All types of flanges

PRODUCTS & SERVICES

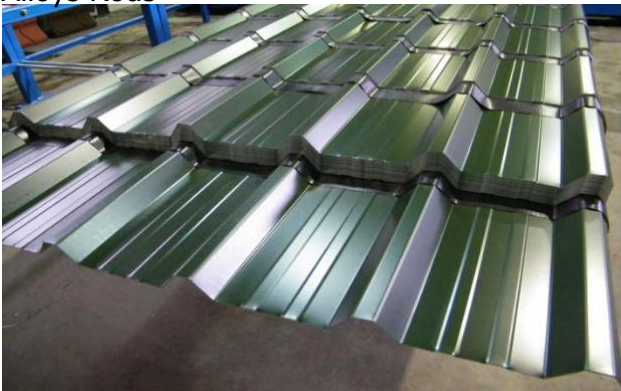
ALLOYS BAR AND ALUMINIUM PROFILES



Alloys Rods



Aluminum Treat Plates



Box Profile Roofing sheet & sandwich panel



Trench Profile



Aluminum extrusion profiles



Aluminum Alloys Tubes

PRODUCTS & SERVICES

VALVES & GASKETS



Check /Glob/Non return valves



High Quality Nickel Alloy valves



Valves with Actuation



Steam Traps



Fasteners



Spiral wound gaskets

PRODUCTS & SERVICES

HYDRAULIC & PNEUMATIC SOLUTION



Hydraulic hose



Hydraulic Tubes



Hydraulic Valves



Hydraulic Fittings



Hydraulic Pumps



Hydraulic flow control valves

ROOTS INTERNATIONAL BUSINESSES PARTNERS



五矿营口中板有限责任公司
MINMETALS YINGKOU MEDIUM PLATE CO., LTD



沙钢集团安阳永兴钢铁有限公司
SHAGANG GROUP ANYANG YONGXING STEEL IRON CO.,LTD

ROOTS INTERNATIONAL BUSINESSES PARTNERS

ROOTS INTERNATIONAL PRINCIPALS



ROOTS INTERNATIONAL BUSINESSES PARTNERS



ROOTS INTERNATIONAL BUSINESSES PARTNERS

ROOTS INTERNATIONAL CUSTOMERS



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